

Working With the USC Stevens Center for Innovation

Our Mission

- To maximize the translation of USC research into products for public benefit through licenses, collaborations and the promotion of entrepreneurship and innovation.



Serve as university-wide
resource for USC innovators



Manage commercialization
of inventions resulting from
the university's \$956 million
research portfolio

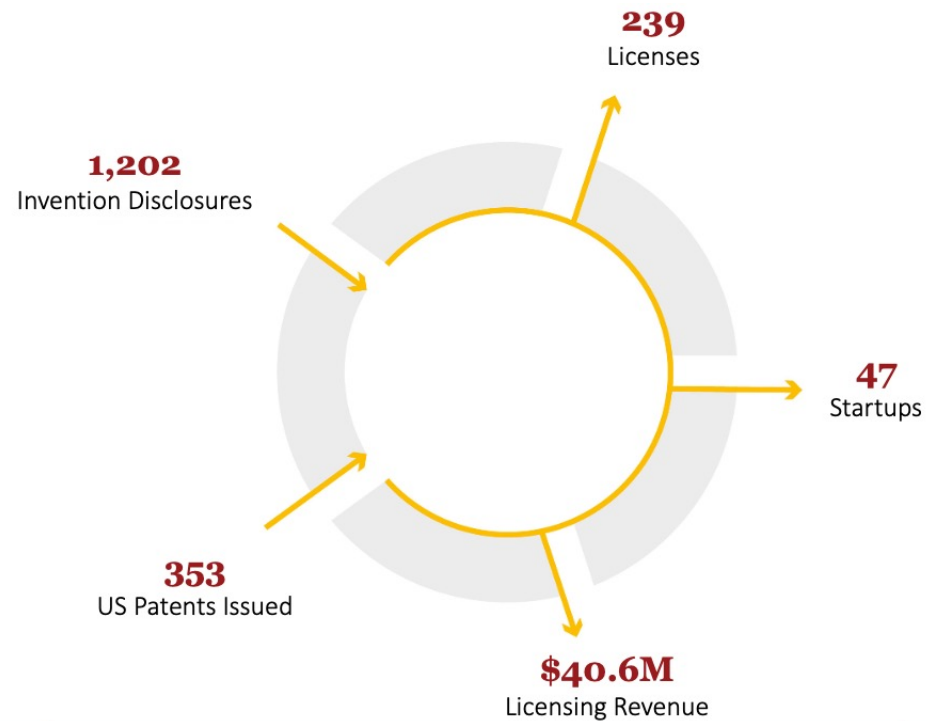


Foster innovation through
startups, corporate
collaborations, sponsored
events and programs



Increasing Impact of USC Research

Technology Commercialization 5-Year Dashboard FY17 – FY21



Functions and Services – USC Owned IP

Manage the invention life cycle	Support USC startups and entrepreneurs	Seek and promote RFPs for corporate research funding	Negotiate and manage MTAs and DTAs
Develop and administer patent strategy	Facilitate meetings between faculty and investors	Establish relationships with corporate partners	Negotiate and manage CDAs
Market technologies and negotiate commercial licenses	Promote and support global partnerships	Administer royalty distributions	Offer IP and commercialization education for faculty and students
Develop and fund innovation programs	Manage federal compliance reporting	Review and negotiate exceptional IP terms	Oversee contract administration and compliance



Our Commercialization Process



Bayh-Dole and Tech Transfer

- Federal legislation enacted in 1980
- Allowed universities to retain title to inventions made with federal funding (title previously held by federal government)

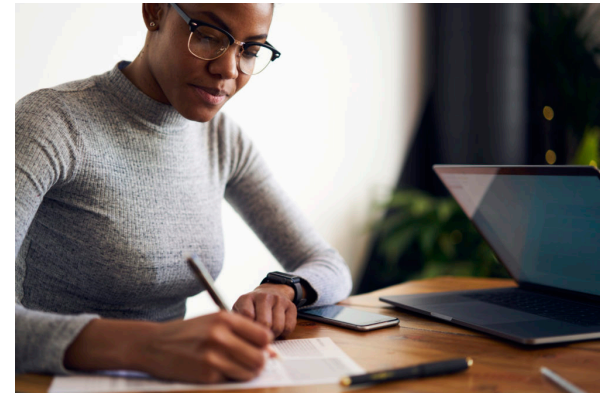


*Sen. Birch Bayh (Indiana) and
Sen. Bob Dole (Kansas)*



Bayh-Dole Obligations

- Faculty and university are required:
 - To file disclosure with the tech transfer office for anything which is conceived **OR** reduced to practice, **AND** which is or **MAY BE** patentable.
 - In order to meet our compliance reporting obligations, disclosures must be completed 90 days prior to any statutory bar (anything which would result in the loss of patent rights, such as a publication, abstract, presentation, etc.)



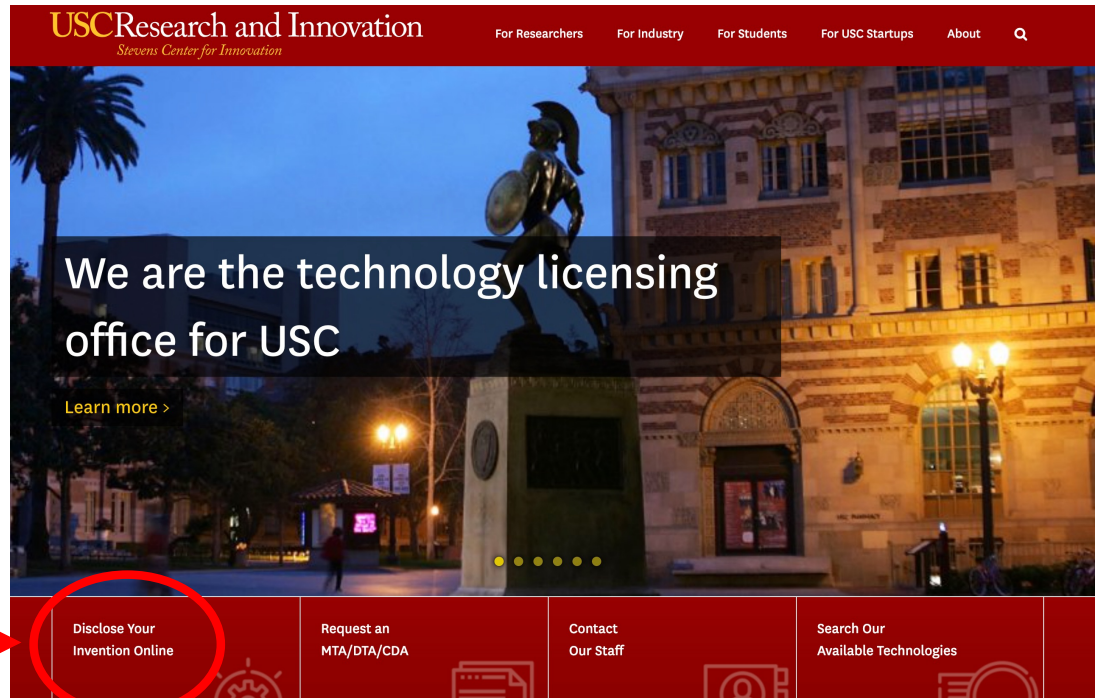
Why Disclose?

- Keep USC compliant with Bayh-Dole reporting requirements
- Highlight social and economic impact of your research
- Develop products and services that benefit the public
- Boost local economy through job creation and new companies
- Attract and retain scientific talent
- Attract corporate and other external research support
- Generate licensing revenue to further research



Get Started: Disclose Your Invention

- Critical first step in protecting your intellectual property rights
- Ensures that your innovation will be considered for patent protection at the earliest opportunity



Confidentiality, Data and Material Transfer Agreements

- To enhance USC research and increase collaboration with industry, nonprofits, and other academic institutions, we facilitate the transfer of materials to and from our campuses
- Examples of types of materials requested:
 - Biological (from DNA to live animals)
 - Non-biological
 - Chemical compounds
 - Data contained in databases
 - Software/code
- Agreements to provide rights to use data for research or education purposes are also managed through this process



How CDAs, MTAs & DTAs Protect Your Research

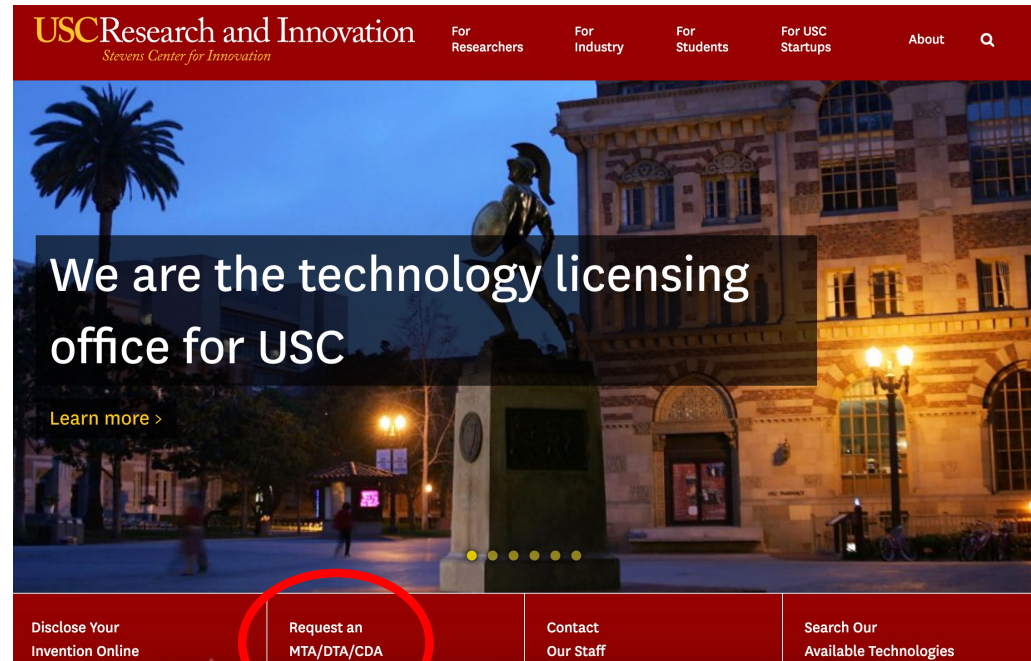
- Address ownership, ability to publish
- Protect proprietary information from unauthorized use/distribution
- Can resolve issues pertaining to liability, academic credit, other disagreements

➡ Without an MTA you risk giving away material and losing control of it



Get Started: Request an Agreement

- Submit a request and save time with online MTA/DTA/CDA portal



Programs and Outreach Summary

Technology Advancement Grants (TAG)

- Provide support for early-stage technologies invented at USC through validation or proof-of-concept development. Funding of up to \$50,000 per project. Total of \$975,000 in funding since 2016.

Student Innovator Showcase

- Over \$30,000 awarded annually to USC student inventions and startups. SIS: \$208,000 in cash and \$30,000 in in-kind awards since 2007.

National Academy of Inventors

- USC launched an NAI chapter in 2017 to honor USC inventors. USC is home to 18 NAI Fellows.

Technology Commercialization Awards

- Annual USC Stevens awards to recognize licensing successes.

Innovation Summit

- Daylong event showcasing USC startups and technologies to the venture, business, and university community. Inaugural event in March 2019 drew nearly 200 attendees. Hope to resume in 2023.



Programs and Outreach Summary (cont'd)

Innovation Webinars

- Webinar series for faculty, students, and entrepreneurs co-hosted with USC NAI Chapter.

Legal Office Hours

- Free legal counseling to all USC innovators (faculty, students, staff, alumni) on patent and business issues

Innovation Interns

- A competitive paid internship for USC students who wish to gain experience in technology assessment, market research, and new venture planning.

Requests for Proposals

- Coordination of external competitive funding opportunities.



Have Questions or Need Assistance? How to Find Your Licensing Associate

Locate the
designated
licensing
associate for your
department or
college



USC Research and Innovation
Stevens Center for Innovation

For Researchers For Industry For Students For USC Startups About

Staff Directory

Select a Category below:

Executive

Technology Commercialization

Sort by USC department

View All

Alfred E. Mann Institute

Annenberg School

Architecture

Biokinesiology & Physical Therapy

Cinematic Arts

Davis School

Dramatic Arts

+ Dornsife College

Gould Law School

Institute for Creative Technologies

Jovine and Young

Rauffman Dance

+ Keck Medicine

Leverthal

Marshall

Occupational Science & Therapy

Ostrow

Pharmacy

Roski

Rossier

Social Work

Sol Price Public Policy

Thornton Music

USC Shoah Foundation

+ Viterbi Engineering

Info Technology Services (ITS)

KUSC-FM Radio Station

University Gallery

University Libraries

Larry Gonzaga Cabral
Technology Licensing Manager
L.Cabral@usc.edu
(213) 821-3552

Michael Nornberg
Technology Licensing Manager
nornberg@usc.edu
(213) 821-0943

Benjamin Wild
Technology Licensing Manager
bwild@usc.edu
(213) 821-6064

Bonnie Phan Wolfe
Senior Technology Licensing Manager
bonniep@usc.edu
(213) 821-0938



How to Contact Us



stevens.usc.edu



licensing@stevens.usc.edu

213.821.5002



[@USCStevens](https://twitter.com/USCStevens)



[@USCStevens](https://www.instagram.com/USCStevens)

